

## **Leaflet for applicants**

An application should contain the following information and answers:

- 1. Applicant: Name, address, telephone number and email address**
- 2. Description of the project/of the initiative:**
  - a. What is the project content?
  - b. In what way does the project promote or strengthen the financial centre of Basel?
  - c. In what way does the project promote the economic area of Basel?
  - d. Specify, if applicable: How does the proposal support research and education in the finance and banking sector?
  - e. Which precise steps are planned next?
  - f. Which are the milestones of the project?
  - g. Who supports the project up to now?
  - h. Who should support the project beside the Stiftung Finanzplatz Basel?
  - i. How is the financial planning devised?
- 3. Amount and form of the requested assistance:**
  - a. Amount of the financial assistance
  - b. Form:
    - i. non-repayable contribution?
    - ii. recurring contribution?
    - iii. refundable interest-free loan?
    - iv. deficit guarantee?
    - v. other non-monetary support from the foundation?

Please send your application and possible questions to:

Stiftung Finanzplatz Basel  
c/o Office for Economy and Labour Basel-Stadt (AWA)  
Economy  
Utengasse 36  
4005 Basel

**or by email to:**

[finanzplatz@bs.ch](mailto:finanzplatz@bs.ch)

All available documentations and business plans must be enclosed to the application. We ask you to adhere to a submission deadline of at least 3 months.